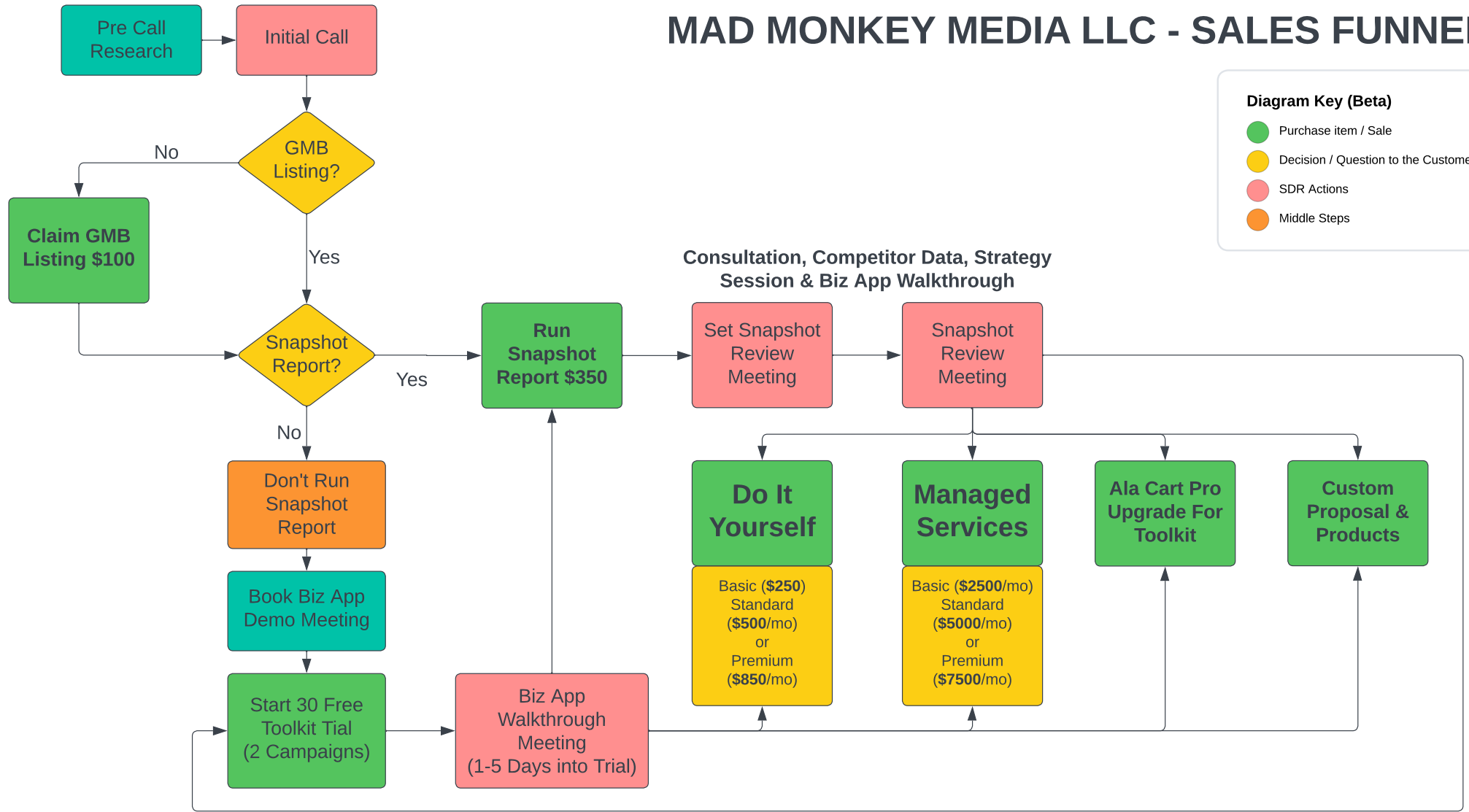


MAD MONKEY MEDIA LLC - SALES FUNNEL

Diagram Key (Beta)

- Purchase item / Sale
- Decision / Question to the Customer
- SDR Actions
- Middle Steps



Local Marketing Snapshot Campaign (Prompt)
&
Local Business Online Toolkit Trial (Adoption Campaign)

****Follow Up throughout 30 days to show value behind Biz App and Pitch DIY or Managed Services****