THE MAD BIZ APP

We address **SPECIFIC** areas of visibility with our **Best In Class MAD Biz App** allowing you to manage the power of your business in the palm of your hand!

E-Commerce Website

Transition to online sales seamlessly. All you have to do is add products and services - even just a giftcard option - and start selling. One-click, pre-populated templates available for retail, fitness, photography, education, and more that require no coding to set-up. You have the freedom to create, manage, and take secure payments using Website Express.
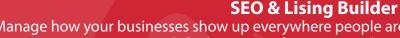
Customer Communications Hub

Easily send an email invitation for a meeting request through the two most popular communication platforms - Google Meet and Zoom.

Reputation & Reviews

Improve how your businesses look online by monitoring and managing online reviews and responding quickly to customer comments and concerns. Make sure your clients' e-commerce websites can be found everywhere customers are searching, track conversations, and respond to reviews across the web - all with Reputation Management and Customer Voice.

SEO & Lising Builder

Manage how your businesses show up everywhere people are searching, with a central source of truth for business information with Listing Builder.

Keep business hours, address and available services up to date and in-sync on Google, Facebook, Instagram, and Twitter, with options to sync to many more places across the web. And with a limited time free version of Listing Sync Pro,, changing business information will be updated almost immediately – keeping customers in the know, and building brand trust.

Social Marketing

Communicate the messages that matter to your clients' communities and customers with Social Marketing. Post on Facebook and Google My Business instantly or schedule them for a later day. To make posting even easier, there's a variety of post templates that can easily be edited and published. The reporting tool allows you to monitor the reach and engagement of your posts across all networks.

Advertising Intelligence

Take the manual work out of managing and analyzing ad campaigns from multiple platforms with our freemium product, Advertising Intelligence. Get the metrics that matter most, automate reporting, and pinpoint what's making your clients money by combining live reporting and unique sales data.

Email Marketing

Send beautiful automated email campaigns to customers. Customize an email template and design professional, mobile-responsive emails that look great on every device. Use the leading email marketing solution Constant Contact on a free 60 day trial.

E-commerce Website | Customer Communication | Reputation Management | SEO & Listings | Social Media Management | Advertising | Email Marketing